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To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

Coconut and Copra Price will be Stable

Coconut is mainly produced in Coimbatore, Tiruppur, Thanjavur, Dindigul, Kanyakumari, Vellore and Theni Districts in Tamil Nadu. Coconut and copra arrivals from these districts have already started and arrivals from Kerala, and Karnataka have not commenced till date. Reduction in coconut production in Andhra Pradesh coupled with increasing demand for coconut in domestic market may increase the price in upcoming months. At present, the price of coconut is ruling around Rs.30800 per tonne, i.e., approximately Rs.16-18 per nut for average size weighing 550 - 600 grams and copra prices are ruling at Rs. 98 - 99 per kg in Avalpoondurai regulated market in Tamil Nadu.

To help farmers in taking proper marketing decisions, an econometric analysis of coconut and copra prices that prevailed during last 15 years in Avalpoondurai regulated markets were carried out by the Back office of Agro Marketing Intelligence and Business Promotion Centre (AMI & BPC), Centre for Agricultural and Rural Development Studies (CARDS) of TNAU.

As per the results of the analysis, the farm level price of coconut during April-May is expected to rule around Rs. 31000 - 31500 per tonne or Rs.17- 19 per nut and copra price will remain stable around Rs. 99-100 per kg at Avalpoondurai regulated market in April and May, 2015 and there will be a chance for price decrease after that due to expected arrivals from Kerala and Karnataka during May, 2015. Hence farmers are advised to take selling decision according to above prices.

Asst. Public Relations Officer